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1. Call to Order

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2. Roll Call: See at end of meeting below

3. Moment of Reflection (Toby Benis)

4. Approval of February minutes (separate attachment) Approved

5. Presentation on the state of SLU marketing and communication (Anita Borgmeyer, the new VP for MARCOM) (see attached)

Goals and vision: Strategies to drive reputation, revenue & recruitment; build strategic alliances and strong partnerships across SLU; increase brand awareness and equity

Partnering with SLU

Updates on focus areas and projects

Highlighted understanding of need to discuss communication/web needs with departments (recognizing

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