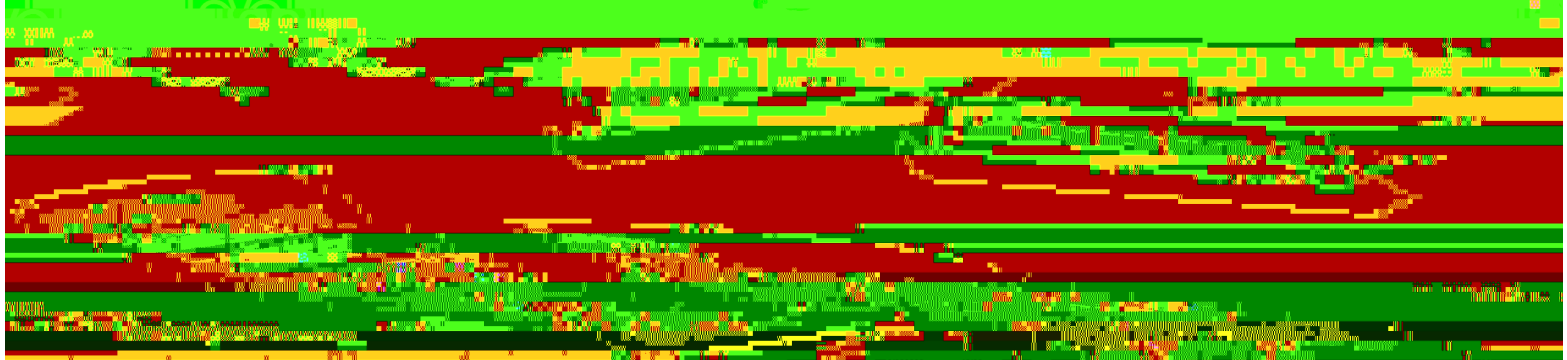


Marketing your business



Marketing your business is essential for success in today's competitive market. It involves identifying your target audience, understanding their needs, and developing strategies to reach them effectively. This includes both traditional and digital marketing channels.

Key elements of a successful marketing strategy include:

- Clear goals and objectives
- Target audience identification
- Competitor analysis
- Unique selling proposition (USP)
- Consistent branding
- Multi-channel approach

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Teamwork & Interpersonal	Analytical Skills	Organizing Skills	Teaching & Service
Advised	Adjusted	Arranged	Assessed
Arranged	Aligned	Categorized	Contracted
Collaborated	Assembled	Classified	Collaborated
Communicated	Calculated	Collaborated	Coordinated
Conducted	Catalogued	Collected	Corrected
Consulted	Clarified	Compiled	Counseled
Contributed	Computed	Coordinated	Demonstrated

	Leadership & Management	Communication Skills	Analyzed	Influenced	Restructured	Proposed	Integrated
Analyzed	AdminEMC P W		Assessed	Informed	Reviewed	Sorted	Lectured
Assembled			Clarified	Mediated	Revised	Systemized	Led
				teaching	ITQ	De	Link



Schedule: SLU Appointments or 314-977-2828
Walk-ins: 1-2 pm, Monday-Friday
 Student Success Center | BSC Suite 331